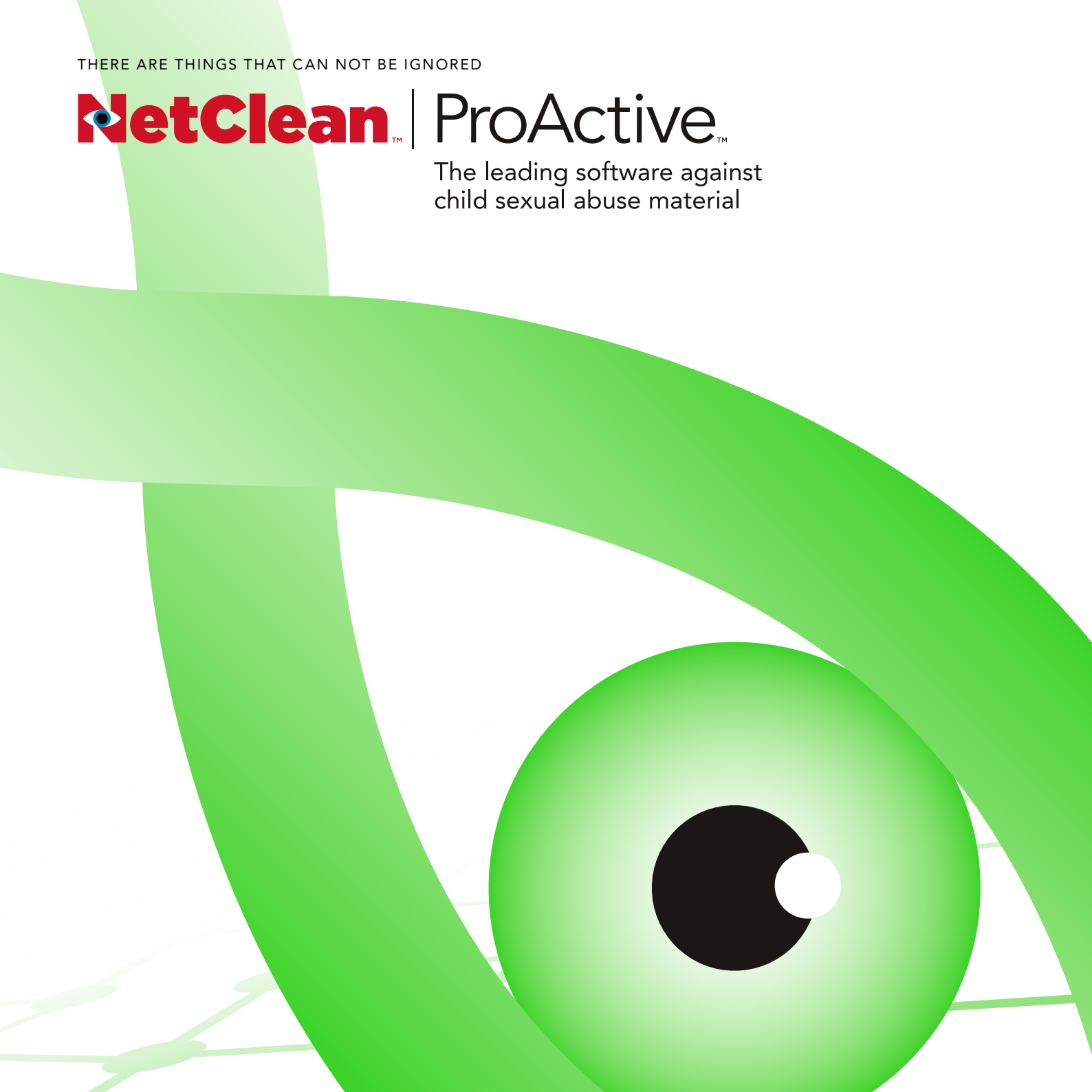


THERE ARE THINGS THAT CAN NOT BE IGNORED

**NetClean** | ProActive™

The leading software against  
child sexual abuse material





One is enough.  
But we'll give you several more  
reasons to install NetClean ProActive.

*Did you know that 1 out of 1000 employees look at child sexual abusive content using their company computer and network? Usually they use a USB memorystick to avoid being discovered.*

*There are a number of reasons for businesses choosing to install NetClean's products. It is ultimately about protecting your organisation and employees, but it is more than that. It is also about taking an active stand and working to fight child sexual abuse material.*

## NetClean ProActive ...

- ... effectively blocks child sexual abuse images.
- ... protects your organisations employees, and children's integrity.
- ... strengthens your company's brand.
- ... installs easily throughout your entire company's network.



### NetClean ProActive

NetClean ProActive is a unique software application that totally blocks access to child sexual abuse content. NetClean works with law enforcement authorities which classify child sexual abuse images that NetClean ProActive can stop. By comparing existing imagery, NetClean ProActive can stop a single photo or video, both from internet and usb-devices in contrast to web filters that ONLY block prohibited addresses. NetClean ProActive is also a tool that provides the company with the necessary information to proceed with further action. NetClean ProActive is a natural complement to organisation's existing security solutions.

### How does it work?

NetClean ProActive is a centrally controlled software system which is managed by

NetClean Management Console (NMC) that shields business networks from child sexual abuse images. NetClean provides a number of different methods to satisfy the specific technical requirements of various companies, depending on how their IT solutions are structured.

NMC is NetClean ProActive's administrative tool. Agent behaviour with respect to examination of images is controlled from NMC. If an incident occurs, the designated contact within the organisation is notified via text message or e-mail. This means that those responsible do not need to continually monitor the system; alerts indicate when something occurs.

NetClean Proactive is always running in the background, weather the computer is online or not. If something happens when the computer is offline, it will be locally

stored and forwarded as soon as the computer is online again.

### Updates

NetClean Management Console automatically updates the image-code database from NetClean's update server. NMC then distributes updates to the agents. No automatic updates of the software are conducted so that you are always aware of which version is currently installed on the computers within your organisation.



# Why install ProActive on your company's network and computers?

## Security

Ensure that your company computers are not used to commit crimes by sending, handling and spreading illegal child abusive content.

## Risk management and cost efficiency

Mitigate risk with full control of the information flow, to allow you to handle any situation in the best possible cost efficient way, and avoid wrong people being accused.

## Social responsibility

By installing NetClean ProActive your organisation is taking an active part in ensuring not only a better and cleaner working environment but also a safer, better world for our children.

## NetClean

NetClean offer companies and organisations a unique range of products to stop the spread of sexual child abusive content on the Internet. NetClean also offers easy-to-use software that protects and educates children when using the Internet. NetClean takes pride in pro-active security, both for children and for our clients.

# NetClean™

We protect children on the Internet

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Partners:



**Red Barnet**  
Save the Children Denmark

**Microsoft**  
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